



TAMWORTH REGIONAL COUNCIL

Notice is hereby given, in accordance with the provisions of the Local Government Act 1993 that a **Meeting of Tamworth Regional Council** will be held in the **Council Chambers, Lands Building, 25-27 Fitzroy Street, Tamworth**, commencing at **6.30pm**.

ORDINARY COUNCIL AGENDA

13 MAY 2025

PAUL BENNETT
GENERAL MANAGER

Order of Business

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Council

Meeting Date: 2nd and 4th Tuesday of the month commencing at 6:30pm.

Matters determined by Ordinary meetings will include all those non-delegable functions identified in Section 377 of the Local Government Act as follows:

- *“the appointment of a general manager*
- *the making of a rate*
- *a determination under section 549 as to the levying of a rate*
- *the making of a charge*
- *the fixing of a fee*
- *the borrowing of money*
- *the voting of money for expenditure on its works, services or operations*
- *the compulsory acquisition, purchase, sale, exchange or surrender of any land or other property (but not including the sale of items of plant or equipment)*
- *the acceptance of tenders which are required under this Act to be invited by the council*
- *the adoption of an operational plan under section 405*
- *the adoption of a financial statement included in an annual financial report*
- *a decision to classify or reclassify public land under Division 1 of Part 2 of Chapter 6*
- *the fixing of an amount or rate for the carrying out by the council of work on private land*
- *the decision to carry out work on private land for an amount that is less than the amount or rate fixed by the council for the carrying out of any such work*
- *the review of a determination made by the council, and not by a delegate of the council, of an application for approval or an application that may be reviewed under section 82A of the [Environmental Planning and Assessment Act 1979](#)*
- *the power of the council to authorise the use of reasonable force for the purpose of gaining entry to premises under section 194*
- *a decision under section 356 to contribute money or otherwise grant financial assistance to persons*
- *the making of an application, or the giving of a notice, to the Governor or Minister*
- *this power of delegation*
- *any function under this or any other Act that is expressly required to be exercised by resolution of the council.”*

Other matters and functions determined by Ordinary Council Meetings will include:

- *Notices of Motion*
- *Notices of Motion of Rescission*
- *Council Elections, Polls, Constitutional Referendums and Public Hearings/Inquiries*
- *Ministerial Committees and Inquiries*
- *Mayor and Councillors Annual Fees*
- *Payment of Expenses and Provision of Facilities to Mayor and Councillors*
- *Local Government Remuneration Tribunal*
- *Local Government Boundaries*
- *NSW Ombudsman*
- *Administrative Decisions Tribunal*
- *Delegation of Functions by the Minister*
- *Delegation of Functions to General Manager and Principal Committees*
- *Organisation Structure*
- *Code of Conduct*
- *Code of Meeting Practice*
- *Honesty and Disclosure of Interests*
- *Access to Information*
- *Protection of Privacy*
- *Enforcement Functions (statutory breaches/prosecutions/recovery of rates)*
- *Dispute Resolution*
- *Council Land and Property Development*
- *Annual Financial Reports, Auditors Reports, Annual Reports and Statement of the Environment Reports*
- *Performance of the General Manager*
- *Equal Employment Opportunity*
- *Powers of Entry*
- *Liability and Insurance*
- *Membership of Organisations*

Membership: All Councillors
Quorum: Five members
Chairperson: The Mayor
Deputy Chairperson: The Deputy Mayor

Community Consultation Policy

The first 30 minutes of Open Council Meetings is available for members of the Public to address the Council Meeting or submit questions either verbally or in writing, on matters INCLUDED in the Business Paper for the Meeting.

Members of the public will be permitted a maximum of three minutes to address the Council Meeting. An extension of time may be granted if deemed necessary.

Members of the public seeking to represent or speak on behalf of a third party must satisfy the Council or Committee Meeting that he or she has the authority to represent or speak on behalf of the third party.

Members of the public wishing to address Council Meetings are requested to contact Council either by telephone, in person or online prior to 4:30pm the day prior to the Meeting to address the Council Meeting. Persons not registered to speak will not be able to address Council at the Meeting.

Council will only permit three speakers in support and three speakers in opposition to a recommendation contained in the Business Paper. If there are more than three speakers, Council's Governance division will contact all registered speakers to determine who will address Council. In relation to a Development Application, the applicant will be reserved a position to speak.

Members of the public will not be permitted to raise matters or provide information which involves:

- personnel matters concerning particular individuals (other than Councillors);
- personal hardship of any resident or ratepayer;
- information that would, if disclosed confer a commercial advantage on a person with whom Council is conducting (or proposes to conduct) business;
- Commercial information of a confidential nature that would, if disclosed:
 - prejudice the commercial position of the person who supplied it, or
 - confer a commercial advantage on a competitor of the Council; or
 - reveal a trade secret;
- information that would, if disclosed prejudice the maintenance of law;
- matters affecting the security of the Council, Councillors, Council staff or Council property;
- advice concerning litigation or advice that would otherwise be privileged from production in legal proceedings on the ground of legal professional privilege;
- information concerning the nature and location of a place or an item of Aboriginal significance on community land;
- alleged contraventions of any Code of Conduct requirements applicable under Section 440; or
- on balance, be contrary to the public interest.

Members of the public will not be permitted to use Community Consultation to abuse, vilify, insult, threaten, intimidate or harass Councillors, Council staff or other members of the public. Conduct of this nature will be deemed to be an act of disorder and the person engaging in such behaviour will be ruled out of the order and may be expelled.

Disclosure of Political Donations or Gifts

If you have made a relevant planning application to Council which is listed for determination on the Council Business Paper you must disclose any political donation or gift made to any councillor or employee of the Council within the period commencing two years before the application is made and ending when the application is determined (Section 147(4) Environmental Planning and Assessment Act 1979).

If you have made a relevant public submission to Council in relation to a relevant planning application which is listed for determination on the Council Business Paper you must disclose any political donation or gifts made to any councillor or employee of the Council by you as the person making the submission or any associate within the period commencing two years before the submission is made and ending when the application is determined (Section 147(5) Environmental Planning and Assessment Act 1979).

AGENDA

- 1 APOLOGIES AND LEAVE OF ABSENCE**
- 2 COMMUNITY CONSULTATION**
- 3 MINUTES OF PREVIOUS MEETING SUBMITTED FOR APPROVAL**

RECOMMENDATION

That the Minutes of the Ordinary Meeting held on Tuesday, 29 April 2025, copies of which were circulated, be taken as read and confirmed as a correct record of the proceedings of the Meeting.

4 DISCLOSURE OF INTEREST

Pecuniary Interest

Non Pecuniary Conflict of Interest

Political Donations

5 MAYORAL MINUTE

Nil

6 NOTICE OF MOTION

Nil

OPEN COUNCIL REPORTS

7 ENVIRONMENT AND PLANNING

Nil

8 INFRASTRUCTURE AND SERVICES

8.1 NAMING OF THE BENDEMEER SPORTSGROUND THE KEN BRETT MEMORIAL SPORTSGROUND

DIRECTORATE: REGIONAL SERVICES

AUTHOR: Paul Kelly, Manager - Sports and Recreation

Richard Willis, Sport and Recreation Development Officer

2 ANNEXURES ATTACHED

RECOMMENDATION

That in relation to the report “Naming of the Bendemeer Sportsground the Ken Brett Memorial Sportsground”, Council:

- (i) place on public exhibition the proposal to name the Bendemeer Sportsground the “Ken Brett Memorial Sportsground” for a period of 28 days;*

(ii) *in the absence of any formal objection to the proposed naming, agree to adopt the name “Ken Brett Memorial Sportsground” for the Bendemeer sportsground; and*

(iii) *permit the Bendemeer community to erect appropriate signage.*

SUMMARY

The purpose of this report is to seek Council’s consideration of naming the Bendemeer Sportsground the “Ken Brett Memorial Sportsground”.

COMMENTARY

Bendemeer community members Jackson Walden and Michael Osborne have respectfully requested that Tamworth Regional Council consider renaming the Bendemeer Sportsground as the “**Ken Brett Memorial Sportsground**” in honour of the late **Ken Brett**, whose dedication and volunteer efforts have shaped the sporting and community spirit of Bendemeer for decades. The request is **ATTACHED**, refer **ANNEXURE 1**.

Ken Brett played a pivotal role in revitalising local sports and community facilities. As president of the Bendemeer Rugby League Club, he led the club’s revitalisation in 1976, ensuring its ongoing success and strengthening community participation in local sports. His contributions extended beyond leadership, and he was instrumental in enhancing the Bendemeer Sportsground by supporting the development of infrastructure, including amenities, changerooms, and canteen facilities that have benefited residents and visitors alike.

Mr Brett’s commitment to Bendemeer was unwavering. Over many years he dedicated an extraordinary number of hours to maintaining and beautifying various areas of the town, and spent more than **1,800 hours** on his ride-on lawn mower, and later using a community-gifted mower from the Council, to maintain public spaces. His dedication ensured that the Bendemeer Sportsground remained a vibrant and welcoming hub for sports and recreation.

Letters of support regarding this request have been received to date from the Bendemeer Bowling Club, Bendemeer CWA, Bendemeer Hotel, Bendemeer Town Hall Committee and the Grey Fergie Tractor Muster Event Committee. These letters are **ATTACHED**, refer **ANNEXURE 2**.

Council is the asset owner of the Bendemeer Sportsground. The Sports and Recreation division support this request recommending the renaming of the existing sportsground to become the “Ken Brett Memorial Sportsground”, with the term ‘sportsground’ being reflective of the multi-use nature of the site.

(a) Policy Implications

Nil

(b) Financial Implications

The naming of the sportsground will have no financial implications for Council. The Bendemeer community will cover all costs associated with the installation of signage.

(c) Legal Implications

Nil

(d) Community Consultation

The proposed sportsground naming will be placed on exhibition for public comment in accordance with the Naming of Council Facility policy. Should no submissions be lodged in objection to the proposed name, Council will proceed to adopt the name for the facility and request the community erect signage. In the instance that one or more valid objections are received in respect of the proposed naming, the matter will be reported to a subsequent Council meeting for Council's consideration.

(e) Delivery Program Objective/Strategy

Focus Area 2 – A Liveable Built Environment

9 GOVERNANCE, STRATEGY AND FINANCE

9.1 INTEGRATED PLANNING AND REPORTING - EXHIBITION OF DRAFT DELIVERY PLAN, ANNUAL OPERATIONAL PLAN AND BUDGET, RESOURCING STRATEGY, REVENUE POLICY AND ANNUAL FEES & CHARGES

DIRECTORATE: OFFICE OF THE GENERAL MANAGER
AUTHOR: Karen Litchfield, Internal Auditor

6 ANNEXURES ATTACHED

RECOMMENDATION

That in relation to the report “Integrated Planning and Reporting – Exhibition of Draft Delivery Plan, Annual Operational Plan and Budget, Resourcing Strategy, Revenue Policy and Annual Fees & Charges”, Council:

- (i) place the proposed Draft documents on public exhibition for a period of 28 days in accordance with section 403, 404 and 405 of the Local Government Act 1993; and*
- (ii) require a further report to be submitted at the completion of the formal exhibition period detailing any submissions received during exhibition for Council's consideration and final adoption of the documents.*

SUMMARY

The purpose of this report is to present the suite of draft Integrated Planning and Reporting documents to Council to obtain a resolution for public exhibition of each of the related documents. The related documents **ATTACHED**, refer **ANNEXURES 1, 2, 3, 4, 5 and 6**, include the following drafts:

- Delivery Program 2025-2029
- 2025/2026 Operational Plan and Budget;
- Resourcing Strategy 2025/2036;
- Draft Fees and Charges 2025/2026;
- New Fees and Charges; and
- Fees and Charges Discontinued.

COMMENTARY

Background

Under the Integrated Planning and Reporting (IP&R) Framework, Council is required to prepare a number of documents to facilitate integration of long-term planning and implementation of Council activities. These documents must be adopted by 30 June 2025.

After each ordinary Council election, Council is required to review all IP&R documents to realign council's goals with community expectations.

These documents required are described below:

Plan	Purpose	Timeframe/ horizon	Reviewed
Community Strategic Plan 2025-2035	Identify the community's main priorities and aspirations for the future and to plan strategies for achieving these goals. (finished public exhibition on 24 April 2025)	10 years	After every ordinary council election
Delivery Program 2025-2029	A statement of commitment to the community from the newly elected Council, and translates the community's strategic goals into actions	4 years	Annually
2025/26 Operational Plan and Budget	An action plan for achieving the community's priorities, including operational and capital works budgets	1 year	Annually
Resourcing Strategy 2025-2036	Articulates how council will implement and resource the aspirations of the community set out in the Community Strategic Plan Consists of three components:		
	1. Long Term Financial Plan- A rolling plan that informs decision making and demonstrates how commitments will be funded	10 years	Annually
	2. Workforce Management Strategy- A proactive plan that shapes the capacity and capability of the workforce to achieve council's	4 years	Annually

	strategic goals		
	3. Asset Management Strategy- A plan to ensure council's assets are managed and accounted for in an efficient and sustainable way	4 years	Annually
Revenue Policy 2025/26	The proposed Revenue Policy which includes the schedule of rates	1 year	Annually
Fees and Charges 2025-2026	Contains the proposed Schedule of Fees and Charges for council services for the period	1 year	Annually

Financial Information

The budget tables included in the Draft 2025/2026 Annual Operational Plan & Budget provide a break-down of the source and application of funds by key service functions.

This is supported by a detailed budget to be used by management to implement and monitor delivery of the plan. Budget progress will be reported by the Quarterly Budget Review Statements, and details of budget variations and adjustments will be reported monthly.

The following requirements for the Annual Operational Plan and Budget have been included, as outlined in the Local Government Act and Regulations:

1. principal actions have been identified for each strategy and the plan directly relates to the nine focus areas and priorities of Our Community Plan 2025-2035;
2. the Statement of Revenue Policy includes the following requirements:
 - a statement containing a detailed estimate of the Council's income and expenditure;
 - a statement with respect to each ordinary rate proposed to be levied;
 - a statement with respect to each charge proposed to be levied;
 - a statement of the types of fees proposed to be charged by the Council and, if the fee concerned is a fee to which Division 3 of Part 10 of Chapter 15 of the Act applies, the amount of each such fee;
 - a statement of Council's proposed pricing methodology, and
 - a statement of the amounts of proposed external borrowings, the sources from which they are proposed to be borrowed and the means by which they are proposed to be secured.
3. Council's Ordinary Rate Policy for 2025/2026, included in the Statement of Revenue Policy, meets legislative requirements and Best Practice Guidelines and includes for each rating category and sub-category:
 - the ad valorem amount (the amount in the dollar) of the rate;
 - advice on whether the rate has a base amount; the value of the base rate, and the percentage and yield of the total amount payable by the levying of the rate;

- an increase of 15% from the prior year 2024/25 which is the IPART approved special variation rate, inclusive of the 3.8% rate peg and being the second and final increase allowed by the Special Rate Variation (SRV); and
 - maps demonstrating the parts of Council’s local government area categorised into each of the different ordinary rate category and sub-categories.
4. Council’s Charges Policy, included in the Statement of Revenue Policy, meets legislative requirements and best practice guidelines and includes the amount or rate per unit of the charge, differing amounts for the charge (where applicable) and the estimated yield of the charge; and
 5. Financial information included in the Annual Operational Plan and Budget includes:
 - the forecast operating results for each fund;
 - the forecast cash results for each fund;
 - budget allocations linked to Our Community Plan 2025-2035; and
 - details of capital works for 2025/2026.

The Statement of Revenue Policy also includes a detailed budget by Council Directorates and functions, as well as forecast Income Statements by type and function and external borrowings proposed.

Following the 28 days public exhibition period, a further report will be presented to Council outlining submissions received and recommendations for response, to allow Council to consider community feedback prior to final adoption of the plan at its 30 June 2025 Meeting.

In regard to the Draft Fees and Charges, the following fee will be in addition to new fees and charges listed in **ANNEXURE 5**.

Name	Pricing Policy	CSO	GST	Year 24/25	Year 25/26	%
Compost – Soil Conditioner (blend of finds and mixed organic composted material) per cubic metre (trial pricing only)	D	N	Y	N/A	\$50	N/A

(a) Policy Implications

The documents in this report, when adopted by Council, will replace all previously adopted Integrated Planning and Reporting documents. The documents form the basis for all Council’s decision-making and operational activity for the next four financial years.

(b) Financial Implications

As per the Draft Annual Operational Plan and Budget 2025-2026 **ATTACHED**, refer **ANNEXURE 2**.

(c) Legal Implications

This report confirms that Council has addressed the Integrated Planning and Reporting legislative requirements of the *Local Government Act* 404, 405 and 406, and legislative

requirements associated with Council’s Revenue Policy, Charges, Rating and Public Notice requirements of sections 532, 610B-F and 706(2) of the *Local Government Act 1993*. As such, it recommends the public exhibition of the Draft Delivery Program 2025-2029 and 2025/26 Operational Plan and Budget.

(d) Community Consultation

The Act requires Council, to place the draft plans on public exhibition for a period of at least 28 days.

Council has prepared a Communication Plan for the exhibition period for documents in this report.

The Plan includes media including, radio, digital and print to provide feedback on the goals and actions set out in the documents.

Copies of the draft documents will be made available for download from Council’s website: www.tamworth.nsw.gov.au.

(e) Our Community Plan Priority

Focus Area 9 – Open and Collaborative Leadership.

9.2 AMENDMENT TO ORDINARY COUNCIL MEETING SCHEDULE

DIRECTORATE: OFFICE OF THE GENERAL MANAGER
AUTHOR: Lisa May, Coordinator Governance and Executive Services
Reference: Item 9.1 to Ordinary Meeting of 10 December 2024 - Minute No 357/24

RECOMMENDATION

That in relation to the report “Amendment to Ordinary Council Meeting Schedule”, Council amend the Council Meeting schedule to add an Ordinary Meeting to be held on Monday, 30 June 2025.

SUMMARY

The purpose of this report is to advise Council that an additional Ordinary Meeting is required in June to allow Council to ensure any business of Council can be undertaken prior to the end of financial year, including the adoption of the Integrated Planning and Reporting documents and the Budget.

Council will amend the Ordinary Meeting Schedule to include an additional Meeting to be held.

COMMENTARY

At it’s Ordinary Meeting of 10 December 2024, Council resolved the ‘schedule of Council Meetings for 2025’, as below:

	Time	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	June 2025	July 2025	Aug 2025	Sept 2025	Oct 2025	Nov 2025	Dec 2025
Ordinary Council	6:30 pm	-	11 th	11 th	8 th	13 th	10 th	8 th	12 th	9 th	14 th	11 th	2 nd

		-	25 th	25 th	29 th	27 th		22 nd	26 th	23 rd	28 th		16 th
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This schedule omitted an Ordinary Meeting of Council on 24 June 2025, due to the dates of the National General Assembly being 24-27 June 2025, with 24 June 2025 falling on the second Tuesday of the month.

In order complete the business of Council before the end of financial year, Council will require an additional Ordinary Meeting to be included in the Meeting Schedule for 2025.

The Meeting will be scheduled on 30 June 2025, at 6.30pm in the Council Chamber of The Lands Building.

(a) Policy Implications

Tamworth Regional Council's Code of Meeting Practice 2.1.3, allows for changes to dates and times for Meetings:

Council may, by resolution, vary the time, date and place of Ordinary Meetings should circumstances exist to warrant the change in time, date or location.

Council has the discretion to change or cancel Ordinary Council Meetings provided adequate notice is given to Councillors and the public.

(b) Financial Implications

Nil

(c) Legal Implications

Section 365 of the *Local Government Act 1993*, requires Council to meet at least 10 times each year, each time in a different month.

Section 367 (1) of the *Local Government Act 1993*, requires the General Manager to send to each councillor, at least three days before each Meeting of Council, a notice specifying the time and place at which and the date on which the Meeting is to be held and the business proposed to be transacted at the Meeting.

(d) Community Consultation

The change of the Meeting dates will be publicly advertised and changed on Council's Website via Public Notice.

(e) Delivery Program Objective/Strategy

Focus area 9 – Open and Collaborative Leadership

10 COMMUNITY SERVICES

10.1 TENNIS AUSTRALIA FUNDING REQUEST

DIRECTORATE: CREATIVE COMMUNITIES AND EXPERIENCES
AUTHOR: Linda Bridges, Coordinator Visitor Economy

RECOMMENDATION

That in relation to the report “Tennis Australia Funding Request”, Council approves the request of \$30,000 to host the ITF World Tennis Tour Men’s 25 event in Tamworth.

SUMMARY

Tennis Australia has requested sponsorship from Tamworth Regional Council to support the hosting of the ITF World Tennis Tour Men’s 25 in September 2025.

COMMENTARY

Tennis Australia (TA) holds 26 Pro and 18 Junior Tournaments across 12 venues nationwide. These tournaments play a crucial role in the tennis ecosystem of the country, offering players competitive pathways, opportunities for earnings (total prize pool of US\$1.1M), and ATP/WTa Tour world ranking points.

The financial commitment from Tennis Australia to host and stage this level of professional tennis for the week in Tamworth includes all prize money, travel, accommodation and operational costs.

Staff are working on the opportunity to forge a long-term partnership with Tennis Australia with the hope of securing the hosting of this tournament in the region for a further two years (2026 – 2027). This would be determined after the assessment of the 2025 event in conjunction with other stakeholders including Wests Entertainment Group.

Hosting a major event in a regional city delivers significant economic benefits and stimulates overnight visitation both immediately and in the long term. During the event, the influx of attendees—including participants, officials, and spectators—drives demand for local accommodation, dining, and retail, providing an immediate boost to businesses and injecting revenue into the regional economy. Local service providers and vendors also benefit from increased activity, supporting job creation and economic growth.

Beyond the event itself, the heightened visibility of the region often attracts future visitors. Exposure through national broadcasting, media coverage and marketing efforts puts the city on the map as a destination for tourism. Positive experiences by attendees generate word-of-mouth recommendations and repeat visitation.

Additionally, improvements made to infrastructure and facilities have enhanced the region's capacity to host future events and create a foundation for sustained tourism growth.

ECONOMIC IMPACT

Based on the valuation report for Tennis Australia events, a single occurrence of a typical high-profile event (such as a Pro Tour Challenger) is estimated to generate the following economic impacts:

Visitor Metrics provided by Tennis Australia:

- total attendance of about 2,279 people.
- approximately 279 visitors traveling from outside the host region.

Tennis Australia estimate expected crowd at 2000 of which 279 will stay for 11 nights. The estimated total economic impact of \$1,322,010 as noted in the economic summary below:

Event duration (days)	Attendance per day	Average daily spend (\$)	Event total spend (\$)	
14	200	172	\$481,600	submit

The proposed Tennis Australia Tamworth International event is planned to start on September 8th, 2025 and to run for 14 days. It is an event of State significance and is estimated to attract 200 visitors per day over the 14 days, with an average spend per person per day of \$172. This equals a total visitor spend of \$481,600 attributed to this event. Assuming the event will be held in Tamworth Regional Council, it is calculated to have the following potential impact:

Event Impact Summary				export
Tamworth Regional Council - Modelling the effect of \$481,600 from a Sports and Recreation Activities event with State significance				
	Output (\$)	Value-added (\$)	Local Jobs (annual jobs)	
Direct impact	385,280	158,089	2.5	
Industrial impact	189,573	77,304	0.7	
Consumption impact	115,998	55,773	0.6	
Total impact on Tamworth Regional Council economy	690,850	291,167	4	
Source: National Institute of Economic and Industry Research (NIEIR) ©2024. Compiled and presented in economy.id by .id (informed decisions).				

Image 1

Event duration (days)	Attendance per day	Average daily spend (\$)	Event total spend (\$)	
15	55	201	\$165,825	submit

The proposed Tennis Australia Tamworth International event is planned to start on September 8th, 2025 and to run for 15 days. It is an event of State significance and is estimated to attract 55 visitors per day over the 15 days, with an average spend per person per day of \$201. This equals a total visitor spend of \$165,825 attributed to this event. Assuming the event will be held in Tamworth Regional Council, it is calculated to have the following potential impact:

Event Impact Summary				export
Tamworth Regional Council - Modelling the effect of \$165,825 from a Sports and Recreation Activities event with State significance				
	Output (\$)	Value-added (\$)	Local Jobs (annual jobs)	
Direct impact	132,660	54,433	0.9	
Industrial impact	65,274	26,617	0.2	
Consumption impact	39,940	19,204	0.2	
Total impact on Tamworth Regional Council economy	237,874	100,255	1	
Source: National Institute of Economic and Industry Research (NIEIR) ©2024. Compiled and presented in economy.id by .id (informed decisions).				

Image 2

Event duration (days)
Attendance per day
Average daily spend (\$)
Event total spend (\$)

11

124

201

\$274,164

submit

The proposed Tennis Australia Tamworth International event is planned to run for 11 days. It is an event of State significance and is estimated to attract 124 visitors per day over the 11 days, with an average spend per person per day of \$201. This equals a total visitor spend of \$274,164 attributed to this event. Assuming the event will be held in Tamworth Regional Council, it is calculated to have the following potential impact:

Event Impact Summary
export

Tamworth Regional Council - Modelling the effect of \$274,164 from a Sports and Recreation Activities event with State significance

	Output (\$)	Value-added (\$)	Local Jobs (annual jobs)
Direct impact	219,331	89,997	1.4
Industrial impact	107,919	44,008	0.4
Consumption impact	66,035	31,750	0.3
Total impact on Tamworth Regional Council economy	393,286	165,755	2

Source: National Institute of Economic and Industry Research (NIEIR) ©2024. Compiled and presented in economy.id by .id (informed decisions).

Image 3

Given the economic benefits generated by the event—such as an 11-night stay per athlete, increased local hospitality spending, and tourism exposure—there is a strong case to consider supporting Tennis Australia, through financial sponsorship.

West's Entertainment Group have agreed to co-contribute to sponsoring the event. The support amount has yet to be determined.

(a) Policy Implications

Nil

(b) Financial Implications

The cost to support the Tennis Australia event is \$30,000. Funding for the event will be \$15,000 allocated from the Event Reserve and the remaining \$15,000 funded from the General Fund.

(c) Legal Implications

Nil

(d) Community Consultation

Nil

(e) Delivery Program Objective/Strategy

Focus Area 3 – Prosperity and Innovation

Focus Area 8 – A Strong and Vibrant Identity

11 *REPORTS TO BE CONSIDERED IN CLOSED COUNCIL*

Nil